

## ***Frost & Sullivan selects Evigia Systems for RFID Wireless Sensing Technology Award***

Evigia Systems Wins Frost & Sullivan Product Line Strategy Award for Wireless Sensing Systems

**ANN ARBOR, MI, FEBRUARY 21, 2012:** Based upon their detailed competitive industry analysis, Frost & Sullivan has recognized Evigia Systems with their prestigious *Product Line Strategy Award for Wireless Sensing Systems*. The Product Line Strategy Award is recognition of Evigia's accomplishments and leadership position in the active RFID and wireless sensing products market. Frost & Sullivan competitively benchmarks leading wireless sensing technology providers across a range of five strategic categories, including **breadth of product line** and **impact on customer value**. In the most recent analysis, Evigia was ranked first in every benchmark category.

"Evigia's demonstrated expertise in developing complete systems adds value and provides an integrated solution for customers," states Frost & Sullivan Research Analyst Nandini Bhattacharya "Evigia has clearly optimized its active RFID and wireless sensing product line by leveraging products with the various price, performance, and feature points required by the market, demonstrating their insight into customer needs and product demands."

"This award brings industry validation of our integrated product line vision and our strategic objective of providing the wireless sensing solutions that customers need today" said Navid Yazdi, chief executive officer of Evigia Systems. "It's our priority to deliver industry-leading wireless sensing products with the customizable hardware and the software capabilities that OEMs, integrators and end users require, all at the absolute best price point. This award confirms that we are well positioned to expand our business, and bring higher value solutions at a competitive cost to leading opportunities in markets such as Transportation, Aerospace, Industrial Asset Tracking and Condition-Monitoring, Pharmaceuticals and Healthcare."

## **Breadth of Product Line**

Evigia received a top-tier ranking in the Frost & Sullivan analysis for product line breadth, the only solution provider to do so. Evigia's EV3 product line was recognized for its broad range of tags, readers and software, enabling the most complete solution for OEMs, integrators and end users. The EV3 Wireless Platform delivers improved performance, energy efficiency, extended wireless communication, sensing and other value-added capabilities – all at the lowest price point available.

As recognized by Frost & Sullivan, Evigia “distinguishes itself from its competitors by developing wireless sensing, tracking, and identification products that have long battery life, are cost-efficient, and boast unrivaled performance and quality.”

Evigia's integrated sensing solutions benefit from patented technology combining ultra-low power micro-sensors, analog and digital ICs, wireless data and micropackaging form factor. Multiple sensors for environmental and structural monitoring are integrated into a single module. Energy efficiency enables devices to log data points more frequently, sense more types of environmental parameters or have more available power to increase wireless connection transmission and robustness in a crowded tag environment – all within a given battery size and form factor.

## **Impact on Customer Value**

In addition to citing Evigia's breadth of product line, the Frost & Sullivan report goes on to recognize Evigia for delivering unmatched Customer Value by providing superior price/performance levels and differentiated functionalities. The report concludes that the company's feature-rich and cost-efficient line of products will enable Evigia to successfully cater to a number of demanding applications across various global industry verticals.

Evigia provides customer value by enabling automated tracking, monitoring and management of assets and supplies, enhancing operational efficiency and providing timely information needed for their customers' rapid response and decision making. And with new products under development with smaller form factors, longer battery life, better price and performance, and extended mobile support Evigia will continue to lead the market and deliver value to OEMs, integrators and end users with complete system solutions for tracking and management of their worldwide assets.

*The full details of the Frost & Sullivan report can be downloaded from: <http://www.evigia.com/frost>*

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**About Evigia Systems, Inc.**

Evigia is a leading industry provider of high-functionality and cost effective wireless and sensing products. The third-generation EV3 platform delivers smaller size, higher energy efficiency and lower cost products which allow significant improvement in the performance and cost of wireless sensing networks. Products in the EV3 family are fully compliant and interoperable within ISO 18000-7 systems. <http://www.evigia.com>

**About Frost & Sullivan**

Frost & Sullivan enables client companies to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. <http://www.frost.com>

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